



Teaching the science of everyday life

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## **Math: It all adds up... to 101, that is.**

***The highly anticipated sequel finally hits shelves!***

It is the best of times, it is the worst of times—for math education, that is. Americans everywhere, from inside the Beltway to the Midwest to the left coast, are waking up to the fact that our school system is failing the next generation miserably. Where should we go to teach our youth critical math concepts in an engaging, easy-to-comprehend format that is also applicable to everyday life? Look no further than the new book ***101 Things Everyone Should Know About Math***, the first math title from *Science, Naturally!*

***101 Things Everyone Should Know About Math*** follows the award-winning title ***101 Things Everyone Should Know About Science*** (Science, Naturally!, June 2006) and shares its predecessor's engaging question-and-answer format. Readers are challenged with questions about math topics ranging from baking to batting averages, from the Pythagorean Theorem to prime numbers. With compelling connections to health, food, travel, sports, hobbies, science, music and more, kids ages 10 to 14 will find this book engaging and challenging.

The launch of this title coincides with President Obama's "Educate to Innovate" campaign, a renewed commitment to math and science literacy in today's youth. With the increasing emergence of groups that promote Science, Technology, Engineering and Mathematics (STEM) education, the importance of math education has been thrust into the national spotlight.

Math educators are enthusiastic:

*"Many students are convinced that they will never need to use formulas and theorems in day-to-day activities. 101 Things Everyone Should Know About Math gives sound and practical examples of how knowing math really does help you solve real-world problems."*

—James Singagliese, Principal, Holy Family School

*"101 Things Everyone Should Know About Math truly illustrates the scope and importance of learning and understanding mathematics. It is a fabulous resource for kids, parents and teachers looking for a way to link mathematics to everyday life."*

—Carole Basile, Ed.D., University of Colorado, School of Education

*continued ...*

Marc Zev, an engineer and educator; Kevin Segal, an actuary with a background in applied mathematics; and Nathan Levy, a seasoned educator and prolific writer, have teamed up to create a book that makes math accessible to students, parents and teachers – even those who may currently consider themselves useless in the subject.

A *Test Booklet* for ***101 Things Everyone Should Know About Math*** is also available. It can be used at home, in the classroom and in science clubs and after-school programs as a “pre/post” tool to measure math literacy and content comprehension. The *Test Booklet* (ISBN 10: 0-9678020-2-4; ISBN 13: 978-0-9678020-2-2) contains every question from ***101 Things Everyone Should Know About Math***, covering a wide variety of math topics.

*Science, Naturally!* is an independent press in Washington, D.C., that creates and distributes fun and educational materials. They are dedicated to promoting scientific and mathematical literacy for all. Their bestselling books include *If My Mom Were a Platypus: Mammal Babies and Their Mothers*, *101 Things Everyone Should Know About Science* and *One Minute Mysteries: 65 Short Mysteries You Solve With Science!* **All** of their titles have earned the coveted “NSTA Recommends” designation from the National Science Teachers’ Association.

Books are available for consumers, schools, institutions and bulk orders from [www.ScienceNaturally.com](http://www.ScienceNaturally.com) or toll-free at 1-866-SCI-9876.

*Science, Naturally!* titles are available to the book trade through the National Book Network ([www.nbnbooks.com](http://www.nbnbooks.com)).

Review copies available upon request. Cover scans are available at [www.ScienceNaturally.com](http://www.ScienceNaturally.com).

### ***101 Things Everyone Should Know About Math***

Marc Zev, Kevin B. Segal and Nathan Levy

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